

## Workshop & Seminars – 2015

Sl.No.	Name of the Faculty	Date	Conference Organized by	Place	Theme of Conference/Workshop
1.	Dr.S.Fakruddin Ali Ahmed	9 <sup>th</sup> & 10 <sup>th</sup> May 2015	KL UNIVERSITY	Guntur	
2.	Dr.S.Fakruddin Ali Ahmed	19&20 th March,2015	Dept of MBA ,Siddhartha college	Vijayawada	Empowerment of Youth Preparing for future
3.	Mr. K.S.Venkateswara Kumar	March 11-13, 2015	IIM Shillong	Shillong	Fourth Annual International Conference on Sustainability: People, Policy & Practices
4.	Mr. K.S.Venkateswara Kumar	3 <sup>rd</sup> - 4 <sup>th</sup> February, 2015	Sri Durga Malleswara Siddhardha Mahila Kalasala	Vijayawada	UGC National Seminar on Good Corporate Governance in India and Challenges
5.	Mr. K.S.Venkateswara Kumar	January 2-5, 2015	IIM Kozhikode	Kozhikode	Twelfth AIMS International Conference on Management
6.	Ms. K Hema Divya	22 <sup>nd</sup> to 23 <sup>rd</sup> Jan , 2015	Andhra Christian College	Guntur	Two Day National Workshop on Research and Data Analysis
7.	Dr. K S Sekhar Rao	27th February 2015.	Indira Gandhi National Tribal University (IGNTU, A Central University), Madhya Pradesh.	Madhya Pradesh.	International Conference of Infrastructure Finance Development”
8.	Dr. V Venu Madhav	March, 2015	Rajeev Gandhi Institute of Youth Development and P.B.Siddartha College of Arts & Science	Vijayawada	Empowerment of youth Preparing for Future
9.	Dr. V Venu Madhav	May, 2015	Central Library and R & D Division, K L University	KLU Campus, Vaddeswaram	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research
10.	Dr. Devaki Kishori	March, 2015			Experiences of Experiential Marketing

					in the Millennial Generation
11.	Dr. Devaki Kishori	Jan-June 2015			Encouraging Youth Entrepreneurship in the Newly Divided state Telangana
12.	Mr.MVAL Narasimha Rao	3 <sup>rd</sup> & 4 <sup>th</sup> Feb 2015	Sri DurgaMalleswara Siddhartha MahilaKalasala, Vijayawada	Vijayawada	UGC sponsored National Seminar on Good Corporate Governance in India and Challenges
13.	Mr.MVAL Narasimha Rao	11 <sup>th</sup> March 2015	Innovation, Incubation and Entrepreneurship Cell, K L University	K L University, Vaddeswaram, Guntur Dist.	One Day Work Shop on Entrepreneurship Development
14.	Mr.MVAL Narasimha Rao	11 <sup>th</sup> to 13 <sup>th</sup> March 2015	IIM, Shillong	Shillong	4 <sup>th</sup> Annual International Conference on Sustainability, People, Policy and Practices – SUS- CON 2015 (in absentia)
15.	Mr.MVAL Narasimha Rao	09 <sup>th</sup> & 10 <sup>th</sup> May 2015	Central Library in association with R & D Division, K L University	K L University, Vaddeswaram, Guntur Dist.	Two Day National Work Shop on Intellectual Property Rights and Scholarly Publishing Tools for Quality Research
16.	<b>Mr. A Vasudeva Reddy</b>	6 <sup>th</sup> & 7 <sup>th</sup> , Mar 15	MITS	Tirupathi	International Seminar on Innovation and Management Systems
17.	<b>Mr. A Vasudeva Reddy</b>	Feb, 2015	Acharya Nagarjuna University	Guntur	Industrial Relations and Human Relations
18.	Dr. Srinivasa Rao Kasisomayajula	9/5/2015	K L University, Central Library, Vaddeswaram	Guntur	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research
19.	Dr. Srinivasa Rao Kasisomayajula	18/5/2015	VELS University, Pllavaram, Chennai	Chennai	Research Methodology

20.	Dr. Srinivasa Rao Kasisomayajula	19/5/2015	Academic Staff College, KL Unviersity, Guntur	Guntur	Jeevan Vidya (Human Values)
21.	Dr. Srinivasa Rao Kasisomayajula	03/02/2015	Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada	Vijayawada	Good Corporate Goverance in India and Challenges
22.	Dr. Srinivasa Rao Kasisomayajula	06/03/2015	Kongu Engineering College, Perundurai, Tamilnadu	Tamilnadu	Emerging Trends in Financial Market
23.	Dr. Srinivasa Rao Kasisomayajula	09/03/2015	SR Engineering College, Warangal	Warangal	International Conference - Next Generation Education for Entrepreneurial Engineers(ICNGE <sup>3</sup> )
24.	Dr. Srinivasa Rao Kasisomayajula	24/4/2015	Andhra Pradesh State Council of Higher Education (APSCHE) TJPS College Guntur	Guntur	Rural Marketing and Rural Consumerism: Road Map Towards Sustainable Rural India
25.	Dr. Srinivasa Rao Kasisomayajula	01/05/2015	Archers & Elevators Publishing House, Bengaluru		International Conference - Doctorates and Researchers in Social Sciences
26.	Dr. Srinivasa Rao Kasisomayajula	29/7/2015 & 30/7/2015	Sambhram School of Mangement Bengulooru	Bengulooru	International Conference - Creating a Sustainable Lens for Higher Education: The New Urgency
27.	Dr. A V S Kamesh	Feb, 2015	Acharya Nagarjuna University	Guntur	Industrial Relations and Human Relations
28.	Dr. N Bindu Madhavi	April 24th and 25th 2015	TJPS College	Guntur	Rural Marketing and Rural Consumerism : Road map Towards Sustainable Rural India
29.	Dr. N Bindu Madhavi	15th April, 2015	Montessori Mahila Kalasala	Vijayawada	Indian Economic Scenario - Opportunities and Challenges

30.	Dr. N Bindu Madhavi	23rd & 24th Feb 2015	Government degree college	Razole	Indian rural economy and employment - Importance , Issue and Challenges
31.	Dr. N Bindu Madhavi	January 3rd&4th 2015	SDMSM Kalasala,	Vijayawada	Corporate Governance Challenges
32.	Dr. N Bindu Madhavi	9 <sup>th</sup> and 10 <sup>th</sup> May , 2015	KLU Central Library in collaboration with R&D Division	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research	9 <sup>th</sup> and 10 <sup>th</sup> May , 2015
33.	Dr. K. Niranjana	9,10/05/2015	Two Day National Workshop	KL University Library	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research

## Workshops & Seminars - 2014

Sl.No.	Name of the Faculty	Date	Conference Organized by	Place	Theme of Conference/Workshop
1.	Dr.S.Fakruddin Ali Ahmed	27 <sup>th</sup> & 28 <sup>th</sup> Sept 2014	K L UNIVERSITY	Guntur	Scientometric tools and Techniques for research analysis
2.	Dr.S.Fakruddin Ali Ahmed	10 <sup>th</sup> Oct 2014	K L UNIVERSITY	Guntur	Workshop on Knowledge Management
3.	Dr.S.Fakruddin Ali Ahmed	29-30,2014	Acharya Nagarjuna University	Guntur	Emerging Trends in Global business
4.	Dr.S.Fakruddin Ali Ahmed	13 <sup>th</sup> Feb 2014	C R Reddy college	Eluru	Banking and Insurance-contemporary Issues
5.	Dr.S.Fakruddin Ali Ahmed	1 <sup>ST</sup> March 2014	KLUniversity	Guntur	Critical management studies
6.	Dr.S.Fakruddin Ali Ahmed	18,19 <sup>th</sup> -2014	KL University	Guntur	National conference on Emerging trends in Marketing
7.	Mr. K.S.Venkateswara Kumar	31 <sup>st</sup> January – 2 <sup>nd</sup> February, 2014	P.B. Siddhartha College of Arts & Science	Vijayawada	ICSSR sponsored three day National Seminar on New Paradigms and Perspectives in Business Excellence
8.	Mr. K.S.Venkateswara Kumar	7 <sup>th</sup> – 8 <sup>th</sup> November, 2014	IIM Calcutta	Calcutta	Financial Research Workshop
9.	Mr. K.S.Venkateswara Kumar	26 <sup>th</sup> - 31 <sup>st</sup> May, 2014	K L University	Vaddeswaram	Jeevan Vidya (Human Values)
10.	Mr. K.S.Venkateswara Kumar	01 <sup>st</sup> March, 2014	KLU Business School in collaboration with University of Glasgow, UK & Technical University of Cluj-Nepoca, Romania	Vijayawada	Critical Management Studies

11.	Ms. K Hema Divya	10 <sup>th</sup> October , 2014	Global Business Incubator	Vijayawada	One day workshop on Knowledge Management
12.	Ms. K Hema Divya	18th to 19th March 2014	Two Day National Conference on Emerging Trends in Marketing	KLUBS	Inauguration and Closing Session In charge
13.	Dr. K S Sekhar Rao	27th February 2015.	Indira Gandhi National Tribal University (IGNTU, A Central University), Madhya Pradesh.	Madhya Pradesh.	International Conference of Infrastructure Finance Development”
14.	Dr. K S Sekhar Rao	02-06-2014 to 07-06-2014	K.L.University	Vaddeswaram	Faculty Development Programme on “Jeevan Vidya’
15.	Dr. K S Sekhar Rao	Mar 2014	by KLU Business School in Association with University of Glasgow, UK & Technical University of Cluj-Napoca, Romania.	Vijayawada	Faculty Development Programme on “Critical Management Studies”
16.	Dr. K S Sekhar Rao	27th -28th September 2014	K.L.University	Vaddeswaram	National Workshop on “Scientometric Tools and Techniques for Research Analysis”
17.	Dr. K S Sekhar Rao	10 Oct 2014	Global Business Incubator in K.L.University,	Vaddeswaram	Work shop on “knowledge management”
18.	Dr. K S Sekhar Rao	Mar 2014	KLU Business School, K.L.University,		National Conference on “Emerging Trends in Marketing”
19.	Dr. V Venu Madhav	March, 2014	Acharya Nagarjuna University	ANU, Nagarjuna nagar	Emerging Trends in Global Business
20.	Dr. V Venu Madhav	March, 2014	KLU Business School in collaboration with University of Glasgow, UK & Technical	D V Manor, Vijayawada.	FDP

			University of Cluj-Nepoca, Romania		
21.	Dr. V Venu Madhav	May, 2014	KL University Academic Staff College	KLU Campus, Vaddeswaram	Jeevan Vidya (Human Values)
22.	Dr. V Venu Madhav	October, 2014	KL University Business Management, KL University	KLU Campus, Vaddeswaram	Knowledge Management
23.	Dr. V Venu Madhav	Feb, 2014	ICSSR Sponsored national seminar	P.B. Siddhartha College of Arts & Science, Vijayawada	New Paradigms and Perspectives in Business Excellence
24.	Dr. V Venu Madhav	Sept, 2014	K L University	KLU Campus, Vaddeswaram	Scientometric tools and techniques for research analysis
25.	Dr. V Venu Madhav	13 <sup>th</sup> February, 2014	National Conference on Emerging Trends in Marketing	KLU Business School, KL University, Vaddeswaram, Guntur District	Food and refreshment coordinator
26.	Dr. Devaki Kishori	24 <sup>th</sup> May, 2014	National Seminar on <b>Trade and Exchanges in India</b>	Krishna University	FDI in Retail
27.	Dr. Devaki Kishori	18-19 March, 2014	National conference on <b>Emerging Trends in Marketing</b>	K L University	Rule with the Ruling Thoughts of Changing Paradigms in Services Marketing
28.	Dr. Devaki Kishori	15 <sup>th</sup> March, 2014	National Seminar on <b>Retail Banking – Trends &amp; Challenges</b>	KBN College	
29.	Dr. Devaki Kishori	11 <sup>th</sup> August 2014	Self Management	S V University	

30.	Dr. Devaki Kishori	Feb, 2014 issue			Customer Sensitivity – Key to Success in Digitalization of Retail Banking Services
31.	Dr. Devaki Kishori	27-28 September 2014	Central Library jointly with R & D Division, K L University		<b>Workshop</b> on Scientometric Tools and Techniques for Research Analysis
32.	Dr. Devaki Kishori	10 <sup>th</sup> October, 2014	Global Business Incubator at K L University		<b>Workshop</b> on Knowledge Management
33.	Mr. P V Vijay Kumar Reddy	March - 2014	K L U Business School	K L University	Emerging Trends in Marketing
34.	Mr. P V Vijay Kumar Reddy	March - 2014	Conference	MBA	Marketing Conference
35.	Mr.MVAL Narasimha Rao	18 <sup>th</sup> & 19 <sup>th</sup> March 2014	K L U Business School	Vaddeswaram, Guntur Dist.	National seminar on ‘Emerging Trends in Marketing’
36.	Mr.MVAL Narasimha Rao	29 <sup>th</sup> & 30 <sup>th</sup> March 2014	Department of International Studies, Acharya Nagarjuna University	Nagarjuna Nagar	Two day UGC sponsored National Work Shop on Emerging Trends in Global Business
37.	Mr.MVAL Narasimha Rao	27 <sup>th</sup> & 28 <sup>th</sup> Sept 2014	Central Library in association with R & D Division, K L University	K L University, Vaddeswaram, Guntur Dist.	Two day National Work Shop on Scientometric Tools and Techniques for Research Analysis



38.	Mr.MVAL Narasimha Rao	10 <sup>th</sup> Oct 2014	Global Business Incubator	K L University, Vaddeswaram, Guntur Dist.	One Day Work Shop on Knowledge Management
39.	<b>Dr. P Raja Babu</b>	March, 2014	Acharya Nagarjuna University	ANU	Emerging Trends in Global Business
40.	<b>Dr. P Raja Babu</b>	March, 2014	KLU Business School in collaboration with University of Glasgow, UK & Technical University of Cluj-Nepoca, Romania	KLU	FDP
41.	<b>Dr. P Raja Babu</b>	May, 2014	KL University Academic Staff College	KLU	Jeevan Vidya (Human Values)
42.	<b>Dr. P Raja Babu</b>	October, 2014	KL University Business Management, KL University	KLU	Knowledge Management
43.					
44.	<b>Mr. A Vasudeva Reddy</b>	18 <sup>th</sup> & 19 <sup>th</sup> Mar, 14	KL University	Guntur	National Conference On Emerging Trends In Marketing
45.	<b>Mr. A Vasudeva Reddy</b>	9 <sup>th</sup> & 10 <sup>th</sup> Jan, 14	IFIM, Bangalore	Bangalore	Ethical Leadership: The Indian Way
46.	Dr. Srinivasa Rao Kasisomayajula	15/03/2014	Siva Sivani Institute of Management, Secunderabad	Secunderbad	Data Analysis for Management Research
47.	Dr. Srinivasa Rao Kasisomayajula	02/06/2014	Academic Staff College, KL Unviersity, Guntur	Guntur	Jeevan Vidya (Human Values)
48.	Dr. Srinivasa Rao Kasisomayajula	04/09/2014	St. Joseph's College of Engineering, Chennai	Chennai	Structural Equation Modelling
49.	Dr. Srinivasa Rao Kasisomayajula	05/09/2014	Army Institute of Hotel Management & Catering Technology, Bangalore	Bangalore	Guidance & Counselling Skills for Teaching Faculties

50.	Dr. Srinivasa Rao Kasisomayajula	27/09/2014	K L University, Central Library, Vaddeswaram	Guntur	Scientometric Tools and Techniques for Research Analysis
51.	Dr. Srinivasa Rao Kasisomayajula	10/10/2014	Global Business Incubator & K L University, Vaddeswaram	Guntur	Knowledge Management
52.	Dr. Srinivasa Rao Kasisomayajula	07/11/2014	Indian Institute of Management Calcutta	Calcutta	Financial Research and Trading Laboratory
53.	Dr. Srinivasa Rao Kasisomayajula	15/03/2014	Siva Sivani Institute of Management, Secunderabad	Secunderabad	Data Analysis for Management Research
54.	Dr. Srinivasa Rao Kasisomayajula	18/03/2014	KLUBS, KL University, Vaddeswaram, Guntur Dist	Guntur Dist	Emerging Trends in Marketing
55.	Dr. Srinivasa Rao Kasisomayajula	28/03/2014	Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada	Vijayawada	Brand Management in Indian Industry
56.	Dr. Srinivasa Rao Kasisomayajula	17/10/2014	Mahendra Engineering College, Mallasamudram	Mallasamudram	International -Excellence of Innovations in Business Organizations
57.	Dr. Srinivasa Rao Kasisomayajula	18/11/2014	Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada	Vijayawada	International Conference - Transforming Organizations Through Talent Management
58.	Dr. Srinivasa Rao Kasisomayajula	05/12/2014	Acharya Bangalore B School, Bengaluru	Bengaluru	Gender Budgeting in India: Emerging Issues and Challenges
59.	Dr. Srinivasa Rao Kasisomayajula	26/12/2014	Malla Reddy College of Engineering & Technology	Hyderabad	International Conference - Strategies for Business Excellence: Challenges and Opportunities
60.	Dr. A V S Kamesh	18 <sup>th</sup> & 19 <sup>th</sup> Mar, 14	KL University	Guntur	National Conference On Emerging Trends In Marketing

61.	Dr. A V S Kamesh	Feb, 2014	Acharya Nagarjuna University	Guntur	Emerging Trends In Industrial Relations
62.	Dr. A V S Kamesh	Feb, 2014	Sir CRR Autonomous College	Eluru	Banking And Insurance Contemporary Issues
63.	Dr. A V S Kamesh	9 <sup>th</sup> & 10 <sup>th</sup> Jan, 14	IFIM, Bangalore	Bangalore	Ethical Leadership: The Indian Way
64.	Dr. N Bindu Madhavi	Nov 18th 2014	VR Siddartha College	Vijayawada	Transforming organizations through Talent Magt.
65.	Dr. N Bindu Madhavi	Oct 18th&19th, 2014	SKSD college	Tanuku	Financial inclusion strategies- Role of SHGs and Micro Finance
66.	Dr. N Bindu Madhavi	Sep 10 & 11th, ,2014	JMJ college	Tenali	Two decades of Economic reforms in India: problems and prospects
67.	Dr. N Bindu Madhavi	6-7 Aug 2014.	KBN College	Vijayawada	Women Entrepreneurship- A Global Perspective
68.	Dr. N Bindu Madhavi	18 <sup>th</sup> & 19 <sup>th</sup> March, 2014	KLU Business School	KL University, Vaddeswaram	Emerging Trends in Marketing
69.	Dr. N Bindu Madhavi	15 <sup>th</sup> March, 2014	KBN College	Vijayawada	Retail banking Trends and Challenges
70.	Dr. N Bindu Madhavi	7 <sup>th</sup> January, 2014.	Montessori Mahila Kalasla	Vijayawada	Violence against women – Current Challenges and Future Trends
71.	Dr. N Bindu Madhavi	29 <sup>th</sup> November 2013.	Montessori Mahila Kalasala	Vijayawada	Issues and Emerging Trends in Indian Economy

72.	Dr. N Bindu Madhavi	9 <sup>th</sup> and 10 <sup>th</sup> May , 2015	KLU Central Library in collaboration with R&D Division	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research	9 <sup>th</sup> and 10 <sup>th</sup> May , 2015
73.	Dr. N Bindu Madhavi	10 <sup>th</sup> October 2014	KL University and sponsored by Global Business Incubator	Knowledge Management	10 <sup>th</sup> October 2014
74.	Dr. N Bindu Madhavi	27 <sup>th</sup> and 28 <sup>th</sup> September ,2014	KL University Central Library in association with KL University R&D Department	Scientometric Tools and Techniques for research Analysis	27 <sup>th</sup> and 28 <sup>th</sup> September ,2014
75.	Dr. N Bindu Madhavi	29 <sup>th</sup> and 30 <sup>th</sup> March 2014	sponsored by U.G.C., New Delhi organized by Department of International business Studies, Acharya Nagarjuna University	Emerging Trends in Global Business	29 <sup>th</sup> and 30 <sup>th</sup> March 2014
76.	Dr. K. Niranjan	13/02/2014	National Seminar	ELURU	Banking and Insurance Contemporary Issues
77.	Dr. K. Niranjan	01/03/2014	One Day International Conference	KLU& University of Glasgow	Critical Management Studies
78.	Dr. K. Niranjan	27/28 Sep 2014	Two Day National Workshop	KL University Library	Scientometric Tools and Techniques for Research Analysis
79.	Dr. K. Niranjan	9,10/05/2015	Two Day National Workshop	KL University Library	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research