

KL UNIVERSITY
KLU BUSINESS SCHOOL

Minutes of the Meeting of 17th Board of Studies of the Department of Management, KLU Business School held on 7th July, 2018 at Vaddeswaram.

Members Present:

S.NO.	Name	Designation
1	Dr.Pranvir Singh Satvat	Dean Academics, Patron
2	Dr.M.Kishore Babu	Chairman- BoS, Professor, Head, Department of Management
3	Dr. T Uma Maheswara Rao	Professor & Registrar, KLU – Member
4	Dr.N. Rangaiah	Professor & Principal, College of Law, KLU – Member
5	Mr.K.Raja Sekhar	Director, Corporate Strategy –Member
6	Dr. D Srinivasa Rao	Professor – Member
7	Dr.A.V.S.Kamesh	Professor – Member
8	Dr.P.Raja Babu	Associate Professor - Member
9	Dr. D.Prasanna Kumar	Associate Professor – Member
10	Mr. K S Venkateswara Kumar	Assistant Professor – Member
11	Dr.N.Bindu Madhavi	Assistant Professor –Member
12	Dr.D.Sundari	Associate professor – Special Invitee
13	Prof.V. Krishna Mohan	Professor, Andhra University – Member
14	Mr. V.Naga Raja Rao	Deputy General Manager- Stores & Logistics, Ashok Leyland – Member
15	CA Maheswara Rao Nethi	Chartered Accountant – Member
16	Mr.K. Chandrakanth Gupta	Market Specialist, South India, CIMA - Member
17	Dr.S.Venkateswarlu,	Professor, Department of CSE - Member

18	Dr. A V N Murthy	Chairman BoS , Dept. of Commerce - Member
19	Dr.B.V.Appa Rao	Chairman BoS ,Dept. of Mathematics – Member
20	Dr.Sabita Kumari Francis	Chairman BoS,Dept. of English – Member
21	Mr.Vege Hari Kiran	Chairman BoS, Dept. of CSE– Member
22	Mr.P.Ratna Prasad	Assistant Professor, Mechanical Department – Special Invitee
23	Mr.A. Sundar Chaitanya	People Soft HR Analyst, Harvard University, USA – Alumni
24	Mr.Venkata Satya Krishna	Equity Research Analyst, Fact set India, Hyderabad - Alumni
25	Mr. Thomas Revanth	Associate Business Analyst, CGI Inc, Hyderabad - Alumni

Members Absent:

S.NO.	Name	Designation
1	Prof. Neharika Vohra	Professor, IIM Ahmedabad – Member
2	Dr. Soumendra Bagchi	Associate Professor, XLRI, Jamshedpur - Member
3	Dr Uday Lajmi	Vice President -Training & Development , Reliance Infrastructure Limited, Mumbai – Member
4	Dr.E.Deepa	Assistant Professor, Hyderabad Campus - Member

Prof. Neharika Vohra, Professor, IIM Ahmedabad , Dr. Soumendra Bagchi, Associate Professor, XLRI, Jamshedpur, Dr Uday Lajmi, Vice President -Training & Development , Reliance Infrastructure Limited and Dr.E.Deepa, Assistant Professor, Hyderabad Campus could not attend the meeting and were granted leave of absence.

Agenda:

- 17.01** Welcoming the members to 17th BoS Meeting.
- 17.02** Confirmation of Minutes of the 16th meeting of the Board of Studies.
- 17.03** Approval for academic calendar of MBA General and BBA –MBA Integrated Program.
- 17.04** Approval for KLUBS Induction Program schedule.
- 17.05** Proposal for introducing MBA-CIMA, BBA-CIMA and BBA-MBA Integrated Program with CIMA
- 17.06** Revising the existing Program structure of MBA, BBA & BBA-MBA Integrated Programs.
- 17.07** Approval of list of scholars admitted into Ph.D Program in Management during June 2018, their research guides and doctoral committees.
- 17.08** Approval for revised internal evaluation pattern (Conduction of Internal Examination).
- 17.09** Revising syllabus of few courses of MBA and BBA-MBA Integrated Program.
- 17.10** Any other item with the approval of the chair.

RESOLUTIONS

- 17.01** Dr.M.Kishore Babu, Chairman, Board of Studies invited all the members cordially to the meeting and introduced new members to the Board.
- 17.02** The minutes of 16th Board of Studies meeting were presented and ratified.
Minutes Department Academic Committee meeting held on 25th June 2018 were presented and approved.
- 17.03** Academic calendar of MBA Dual and BBA –MBA Integrated Program were presented and approved.
- 17.04** Schedule of Induction program for 18th Batch students was approved. Proposal to introduce Business Affairs as induction course was approved. Syllabus of courses offered under induction program were presented and approved.
- 17. 05** It is resolved to float new verticals in BBA & MBA Programs in association with CIMA. In this connection BBA with CIMA and MBA with CIMA will be offered from the Academic Year 2018-19. The program structure that is presented has been approved.

17.06 Changes in the program structure of BBA-MBA integrated Program and MBA (Dual) Program by introducing industry driven courses were approved.

- It is advised to change the order of the courses in the Program structure with Management related courses followed by Skill development courses.
- It is suggested to change the title of 3 courses ie
 - Business Communication to Business Communication Skills
 - Business Case Studies to Case Study Methodology and
 - Overview of Digital Marketing to Fundamentals of Digital Marketing.
- Proposal of introduction of new courses under BBA-MBA integrated Program ie. Managing Personal Finance, Fundamentals of Digital marketing, Event management, Enrichment courses, Open Electives, Online/Certificate Course, Advanced Business Analytics, Total Quality management, Startup Planning & Venture Management, Advanced Digital Marketing were approved.
- Proposal for replacing Management Control System in MBA IV Semester with Perspectives of Management in I semester with Structural changes in the program structure was approved.

17.07 List of Ph.D Scholars admitted during 2018 along with their research guides were presented and approved.

17.08 Proposal for revising internal evaluation pattern was approved. It is resolved to conduct 2 internal examinations instead of 3 internal examinations. It is suggested to conduct the internal examinations for 50 marks instead of 20 marks.

Revaluation facility of answer scripts shall be extended to post graduate students as well. As some of the students expressed their grievance stating that there must be revaluation provision for all MBA students, which will help them in saving one academic year. However norms and guidelines shall be in line with other undergraduate programs of KL University.

17.09 Revised syllabus of the following courses was approved

French (15BB21K3)

Soft Skills for Managers (18HS113)

Business Communication (18MB51K7)

Financial And Management Accounting (17MB51C3)

Organizational Behaviour (17MB51C5)

Security Analysis and Portfolio Management (17MB61F1)

Soft Skills (18HS115)

Business Communication (17BB11K5)
Business Mathematics (17BS114)
Business Statistics (17BS115)
Business Research Methods (17BB22C4)
Business Analytics (17BB31C4)
Statistical Data Analysis Using SPSS (17BB21C4)

17.10 Following tabled items have been approved

- a) Proposal for introduction of Executive MBA program for working professionals with 16 months duration was presented and approved.
- b) Proposal for introduction of new functional specialization stream under ‘ Supply Chain & Logistics Management’ along with existing 5 functional specializations (HR / Marketing/ Finance/ Digital Marketing/ Business Analytics) was approved. Courses were identified however syllabus would be framed and presented for approval in the next Board of Studies meeting.
- c) Proposal for replacing Seminar Course offered under IX Semester of BBA-MBA Integrated Program with Event management was approved.
- d) Proposal for introduction of BBA Program at Hyderabad Campus of KL University was approved.

Meeting ended with thanks to chair.

Prof.M.KISHORE BABU
(Chairman, Board of Studies)